



2015 Fair Days Parade

## 2015 Annual Report



**5,200**  
visitors came to our  
Community Resource  
**Drop-In Center**  
58% were homeless



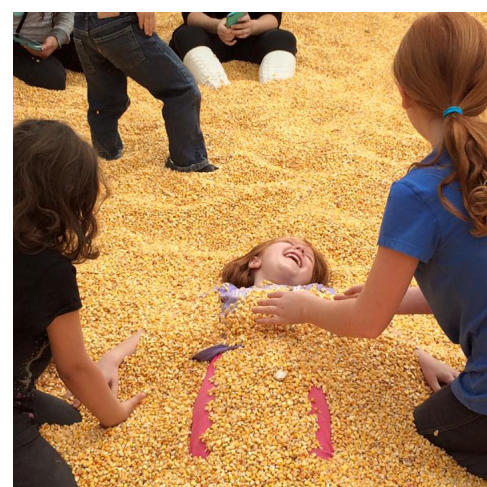
**13,400**  
**meals**  
for our hungry and  
homeless neighbors  
were prepared and served  
by more than  
200 volunteers



**100**  
elementary students  
are enrolled in  
**Kidz Club**  
our after school program  
for children  
living in poverty

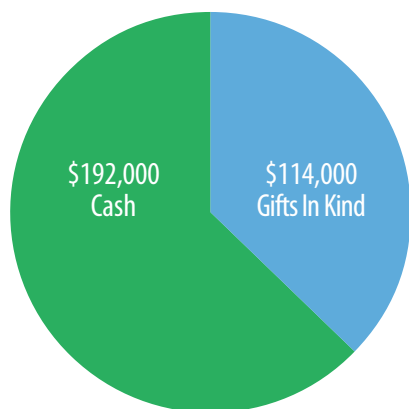


**60**  
teen and young moms  
and their children  
meet together with  
leaders and mentors...  
they learn, have fun and are  
**Growing Together**





# behind the numbers in 2015...

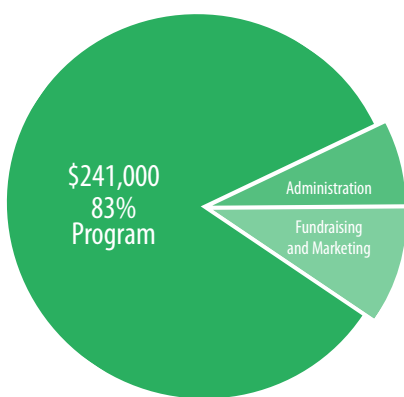


## 2015 Income

We live in a generous community! Gifts in Kind include sack lunches, community dinners, snacks and school supplies for Kidz Club, clothing, sleeping bags, tents, baby diapers, and the rent-free use of our Community Resource Drop-In Center.

### Income by Source:

Individual Donors	\$ 62,000
Businesses, Churches, Community Organizations	\$ 95,000
Grants	\$ 16,000
Cold Weather Shelter Designated Funds	\$ 7,000
Other	\$ 12,000
<b>Total Cash Income</b>	<b>\$192,000</b>
Gifts In Kind	\$114,000
<b>Total Income</b>	<b>\$306,000</b>



## 2015 Expenses

We work hard to be effective and efficient stewards of all that is given to the Next Step. If you add the value of volunteer time, **more than 92% of all the donations we receive go to toward our programs and helping our neighbors in need.**

### Expenses:

Program Related Expenses	\$241,000	83%
Administration	\$ 20,000	7%
Fundraising and Marketing	\$ 28,000	10%
<b>Total Expenses</b>	<b>\$289,000</b>	

Net Income \$ 17,000

## we love our 290 volunteers!

We do all this with only six part time staff – barely the equivalent of three full time employees. In 2015, volunteers gave us a total of **11,600 hours** of their time – worth more than **\$336,000**.

We couldn't do it without every one. How about you?

Visit our website to learn more about how you can be a volunteer, too!

### Assets

Cash and Current Assets	\$ 47,000
Fixed Assets	\$ 19,000
<b>Total Assets</b>	<b>\$ 66,000</b>

### Liabilities and Equity

Total Liabilities	\$ 1,000
Total Equity and Designated Funds	\$ 65,000
<b>Total Liabilities and Equity</b>	<b>\$ 66,000</b>



## why this is so important to all of us...

# 11%

of Snohomish County residents live in poverty

# 22%

of families in Snohomish County cannot make ends meet<sup>1</sup>

# 246,000

people live just one small crisis away from financial disaster

<sup>1</sup><http://unitedwayalice.org/PNW/>